

PROFILE

Ms.M.JAISHREE
AssistantProfessor



Department Of Commerce

Qualification : M.Com(CA)., M.Phil.,

Email id: shreearyajai1995@gmail.com

Teaching Experience: UG: 8 Years (N.M.S.S.Vellaichamy Nadar college)

Dissertation : “A study on awareness and utilization of UPI payments in Madurai city “

Seminar

- Participated one day state level seminar on “Women entrepreneurship and tax practitioner” held on 7th March 2015 in Mangayarkarasi College of Arts and Science for Women, Madurai.
- Participated in the SEBI Sponsored Programme on the topic “Financial Planning for young investors” held on 17th March 2015 at Mannar Thirumalai Naicker College, Madurai.
- Participated in the one day national webinar on the topic “**Tax Planning for Individual** ” held on 21st January 2021 at MKJC College for Women, Vaniyampadi.
- Participated in one day webinar entitled “**Elight limbs of Yoga (Astanga Yoga)**” organized by Tamilnadu Teachers EducationUniversity, Held on 14th May 2020 at Mangayarkarsi college of Education for women.

- Participated one day state level workshop on **“BUSINESS ANALYTICS ”** held on 28th April 2022 in Fathima College, Madurai.

Presented

- Presented paper on **“Cashless economy”** on Inter National Conference conducted by Mangayarkarasi college of arts and science for women on “Recent E-Payments” on 4th March 2017.
- Presented paper on **“THE FUTURE OF ENTREPRENEURS WITH AI”** on National seminar conducted by Department of commerce Nadar Mahajana sangam S.Vellaichamy Nadar College on **“DIGITAL TRANSFORMATION IN COMMERCE”** 12th March 2025.

Faculty Development Programme

- Participated in one day faculty development programme entitled **“COMPETENT TEACHERS FOR MILENNIAL LEARNERS”** organized by Internal Quality Assurance Cell, N.M.S.S.Vellaichamy Nadar College, Madurai on 29th February 2020.
- Participated in Six day International faculty development programme entitled **“INNOVATIVE TEACHING AND LEARNING METHODS”** organized by Internal Quality Assurance Cell, Patrician College, Madurai on 11th July 2022 to 16th July 2022.
- Participated in oneweek National faculty development programme entitled **“EMERGING TRENDS IN PEDAGOGY FOR QUALITY EXCELLENCE IN HIGHER EDUCATION”** organized by Internal Quality Assurance Cell, V.V.Vanniaperumal College for women and Jamal Mohamad College, Tiruchirapalli from 18th November 2024 to 24th November 2024.
- Participated in Three Days International Online faculty development program entitled **“AI TOOLS FOR RESEARCH AND PUBLISHING”** organized by Department of Artificial Intelligence , Mannar Thirumalai Naicker College from 14th February 2024 to 16th February 2024.

- Participated in one week faculty development program entitled **“MICROSOFT POWER BI DATA ANALYST ASSOCIATE”** organized by ICT ACADEMY & Nadar Mahajana sangams.vellaichamy Nadar College on 27th May 2024 to 31st May 2024.
- Participated in One day faculty development program entitled **“INNOVATIVE TEACHING PEDAGOGY & SKILLS COMPONENT OF NEP”** organized by Internal Quality Assurance Cell, Rev. Jacob Memorial Christian College, Dindigul on 1.3.2025.
- Participated in One day faculty development program entitled **“Cybersecurity and Fraud detection in Fintech Platforms ”** organized by PG & Research Department of Commerce, Saraswathi Narayanan College in Association with Pencilbertz, on 17.2.2026.
- Participated in Five day National level online faculty development program entitled **“Computing Techniques for Industry 5.0”** organized by PG & Research Department of Commerce With information Technology , Mannar Thirumalai Naicker College from 23.2.2026 to 27.02.2026.

BOOK PUBLICATION: Leadership and organizational behavior , Priyam Publications, 2026 Edition (First edition).